



ONE CALL – ONE DELIVERY – ONE PAYMENT - NATIONALLY

The ULTRA National Wholesale Liquor Supply and Delivery Solution

- **Ultra Liquors is the ONLY Liquor Distributor with 29 Stores Country Wide.**
 - **JHB** – Corlett Drive, Parkview, Blairgowrie, Jules Street
 - **Pretoria** – Church Street, Voortrekker Street, Paul Kruger Street, Hazelwood, Meyers Park.
 - **Western Cape** – Greenpoint, Goodwood, Wynberg, Parow.
 - **Garden Route** - George
 - **Eastern Cape** – Grahamstown, Queenstown, East London, Newton park, Westbourne Road
 - **KZN** – Mayville, Umbilo, New Germany, Westville,
 - **Free State** – Bloemfontein, Welkom
 - **Mpumalanga** – Ermelo
 - **Limpopo** – Polokwane
 - **North West** – Rustenburg
- **ONE Negotiated Wholesale Price Nationally**
 - **Adcheck/BMI pricing surveys** have identified ULTRA LIQUORS as supplying the cheapest basket of liquor in SA.
 - ONE, consistent negotiated price for all Branches / Stores nationally
No need for multiple negotiations with multiple suppliers in each region.
- **Customised Ordering and Billing**
 - ONE Order and Invoice to Head Office
 - Order from Head Office and Invoice to Branch / Store
 - Order from Branch / Store and Invoice to Head Office
 - Order and Invoice to Branch / Store – and Consolidated summary to Head Office.
 - Orders can be placed via – e-mail, fax, telephone and mymarket.com
- **ONE Delivery within 24 Hours**
 - ALL beverages (from various suppliers – Brand House, ABI, SAB, Distell ,etc.) delivered in ONE delivery.
 - With over 50 delivery vehicles we guarantee delivery within 24 hours.
- **Full range of ALL Alcoholic and Non-Alcoholic Beverages**
 - Ultra Liquors is able to supply you with ALL your alcoholic and non-alcoholic beverages
 - Ultra Liquors has one of the most comprehensive Wine ranges in the country with over 1,500 wines.
 - If we do not currently stock a product we will endeavor to get it!
- **Supplier (Brand) Support and Promotions**
 - Ultra Liquors will facilitate and ensure your business continues to receive promotions and support from the brand agents.

This solution enables a you to focus on running your business and providing outstanding customer service on the shop floor without having to worry about multiple negotiations, deliveries and payments, with multiple suppliers. Your needs will be provided for by one point of contact at highly competitive prices!

The ULTRA solution provides a convenient, cost and time effective answer to all your beverage needs while still facilitating brand promotions within the outlets for the benefit of both the outlet and its customers.

QUICK FACTS ABOUT ULTRA LIQUORS

ULTRA LIQUORS was established in 1985 and currently supplies over 1,800 businesses their liquor requirements.

ULTRA LIQUORS was recently rated by AC Nielsen as one of the top three retail liquor chains by volume in South Africa.

This enables us to offer one of the most competitive pricing structures in the industry.

ULTRA LIQUORS were awarded the PMR Africa Golden Arrow award in the national retailers category.

ULTRA LIQUORS was voted the best liquor store in South Africa by the readers of The Star newspaper.

The DTI has awarded ULTRA LIQUORS a certificate for being one of the top 300 companies in S.A. for our contribution to the growth in the economy and job creation for the past six years.

ROBINSON LIQUORS (PTY) LTD has achieved a Level 5 Broad-Based Black Economic Empowerment rating.

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